



## Brent Simmons

Design + Motion in Norwood, NY, He / Him  
tibrent.com

Brent Simmons  
@tibrent  
tibrent@gmail.com  
949.735.3453  
Northern, NY via Long Beach, CA

About	Graphic designer based in Northern New York, originally from Long Beach CA, with a focus on design: graphic/identity/digital/web design and motion/video. I also have a long history of front-end web development with an emphasis on clean semantic CSS.		
Awards	2006/2007/2008: Site of the day - FWA 2011: Mobile site of the day - FWA 2011: Innovative marketing award - BIG Show 2015: Product of the year - Premier Guitar 2019: Featured - Awwwards 2021: Featured - Logoinspirations		
Skills	Identity Design Print Design Merchandise Design Typography Digital Design Art Direction Product Design	Adobe XD Figma Sketch Photoshop CC Illustrator CC InDesign CC Premiere CC	HTML5/CSS3 jQuery Mobile Design UI/UX Design Motion Graphics Art Direction Front-End Development
Experience	<b>Freelance Designer</b> 2005 — Present Responsibilities include: Graphic and web design, motion graphics, videography, client and product branding... whatever the individual client/project requires. The most important part is staying inspired to create daily. <b>Digital Director @ Current Collective</b> 2016 — 2021 Digital director for small marketing agency responsible for all digital content for several brands. Responsibilities include: branding, identity, product design, print, social media marketing materials, videography, web-design. <b>Creative Director @ ViK Guitars</b> 2017 — 2019 Creative director for growing business undergoing transition from European to American marketplace. Responsibilities include: branding, identity, brand strategy, videography, web-design. <b>Marketing Director @ Boutique Amps Distribution</b> 2014 — 2017 Marketing director for industry leading amplification company. Responsibilities include: branding, graphic design, web design, videography, product design, product packaging, trade shows/events and brand strategy. <b>Lead Designer/Front-End Developer @ Empower Software Solutions</b> 2010 — 2015 Led a medium-sized global team of designers, developers and quality assurance testers. Responsibilities include: brand strategy, product design, UI/UX design, presentations, scrum meetings, affinity diagraming, print, promo materials.		
Education	Long Beach City College Associate of Arts Degree in Graphic Design 2003 — 2005		
References	David Oh: Owner @ Dirt Nap Guitar Picks - 915.217.5396 / fretninjadave@yahoo.com David Sudock: Marketing @ AAA - 562.480.3519 / davidsudock@gmail.com Will Carius: Owner @ Barrister and Mann - 607.282.5237 / will@barristerandmann.com		

**Past  
Experience**

**Sr. Interactive Designer @ Exsilio Consulting/Microsoft**

2008 – 2010

**Graphic Web Designer @ Sole Technologies**

2008 – 2008

**Interactive Designer / Graphic Designer / Web Designer @ Brilliant Blue**

2007 – 2008

**Clients**

Berceuse Parfum  
Barrister and Mann  
Thirty-Two Snowboarding  
Etnies  
ES Footwear  
The Home Depot

Laserfiche  
Kia Motors  
B&B  
Penny Back  
Microsoft  
Delta Airlines

Morgan Electronics  
Hyundai Financial  
Cadbury Adams  
Magnaflow  
Geffen Records  
The Pet Assistance Foundation

**Values**

**Work Wherever**

Good work happens anywhere. With the right remote environment, people can find focus, foster real connection, and do their best work.

**Sweat The Delivery**

Follow through on craft, from creative direction right down to production cuts. It matters most wherever work comes to life.

**Bring Your Whole Self**

Tap into your own experiences & perspectives and be curious about what others bring to the table. Projects are better when woven.

**Create A Safe Space**

The best work comes from creatively safe work environments. Make it feel okay to be wrong before we're right. For you and for others.

**Trust The Process**

Process creates room for discovery. Even the most complex projects become possible by breaking things up into manageable chunks.

**Take The Scenic Route**

Tune out. Free yourself up to have epiphanies when you least expect. Take back what you learn and trust that there's productivity in rest. Or in more profound terms, as Supertramp put it "Take the long way home".

